Learning journey so far...

- Prehistoric footprints at Formby (5000 BC)
- Vikings (900 AD)
- Lifeboat Station (1776 AD)
- Railway (1848 AD)
- Formby by the sea (1875 AD)
- Formby asparagus (1907 AD)
- Formby Bypass (1937 AD)
- Formby National Trust (1967 AD)

National Trust Formby











What makes Formby so special?



https://www.youtube.com/watch?v=0YWCyhqiUks

Timeline of the National Trust across the United Kingdom...

- A realisation that our wonderful coastline needed to be protected led to the formation of a fundraising campaign entitled 'Enterprise Neptune'.
- The project owns some of the UK's iconic coasts

1965 – Launch of the 'Enterprise Neptune' campaign

- 1973 Responsible for 338 miles (544 km) of British coastline.
- 1995 545 miles (877 km) of British coastline.

2009 - 710 miles (1,140 km) of British coastline By its 50th anniversary in May.

2015 - 775 miles (1,247 km) of British coastline (50th anniversary of NT).

2023 – Over 780 miles (1,260 km) covering an area of 48,800 hectares (121,000 acres). Approximately 10% of the total UK coastline.

https://www.nationaltrust.org.uk/who-we-are/about-us/the-history-of-the-national-trust

How the National Trust came to Formby in 1967...

- The arrival of the National Trust in Formby in 1967 arose from a national campaign to protect and preserve our national coastline from being developed or industrialised. The fundraising campaign was entitled *'Enterprise Neptune'*.
- Prior to the final agreement with the National Trust, there were meetings with interested parties and public meetings to ensure that discussions reached a positive outcome.
- Local opinion was fully reported in the Formby Times newspaper which showed how local residents felt it would be a positive development for the NT to take over the running of the shore around Formby Point.
- The National Trust were required to raise £20,000 through 'Enterprise Neptune' to buy the northern section of the Formby shore and sandhills.

A key person in securing the National Trust purchase...

- The regional organiser for the NT, C.H.D Acland (known to his friends as 'Cubby'), was a big influencer in convincing the public and the Formby Civic Society that allowing the National Trust to take over Formby's shore was the right way forward.
- Cubby Acland presented a series of slides *(there was no such thing as PowerPoint in 1966)* showing how National Trust went about its business in other parts of the country.
- Cubby described Formby as "...the nearest piece of natural shore for some six million people this side of the Pennines."
- He emphasised that public access to the shore and woods would remain: "I promise that the dog and the family will never be excluded...The Trust intends to give complete public access to the people of Formby."

The National Trust's ongoing commitment...

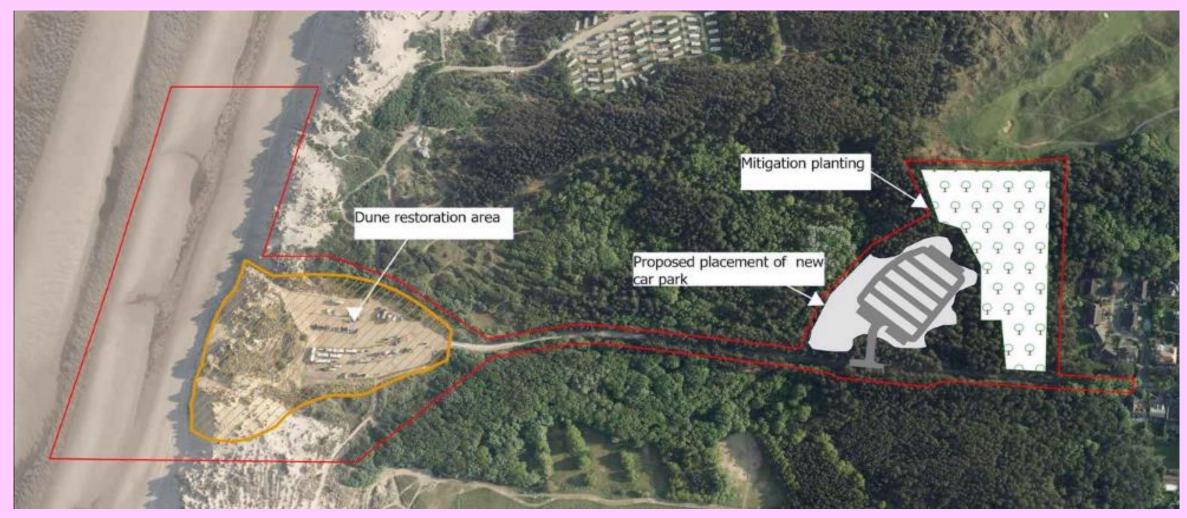
- Cubby Acland was clear that much would be done to prevent abuse such as litter, damage and noise pollution; vehicles would also not be allowed on the foreshore.
- The work would go ahead as a continuous process leading to gradual improvement.
- Visitors were also required to pay for car parking to raise money to look after Formby Point. Initially, the cost was 2 shillings and sixpence per car (a season ticket cost £1 and 10 shillings).

Was Cubby Acland true to his word?

Have the National Trust continued their promises made in 1967?

What are the next steps?

Current Projects at Formby National Trust



https://www.nationaltrust.org.uk/visit/liverpool-lancashire/formby/the-future-of-formby-project

Current **National Trust** Leaflet / Map of Formby

https://nt.global.ssl.fastly.net/ binaries/content/assets/webs ite/national/regions/liverpoollancashire/places/formby/pdf /formby-map.pdf



Enjoy the outdoors and get closer to nature at Formby

Baby Changing Fa

Information Board

Dune Protection Area

Beach Marker

Woodland Dune Grassland

Sand Dun

Scale (metres approx.)

Beach

Picnic Table

Path - Sandy Dune Path

i



Your rubbish

Litter is costly

take it home

Bag it, bin it, or



Stay safe on the beach

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